

# Benton Barnett

4623 N Vancouver Ave Apt #2 • Portland, Oregon 97217 • (480) 516-9196 • [benton@bentonbarnett.com](mailto:benton@bentonbarnett.com)

## Objective

I love creating. I love making projects come together. I'll take your idea from concept to reality. I am a driving creative force. I get things done.

I am looking for a company that inspires me. A business I can move forward. I want to work with you to create a better product, improve the user experience or increase the visibility of your company.

## Technical Skills

I'm proficient in Ruby, very familiar with Ruby on Rails, HAML, SASS and jQuery. Expert level in HTML, CSS and Javascript. I'm certified in PHP. I'm proficient in Linux, Windows and OS X. I'm fluent in the concepts of SEO, SEM and SMM. I love test driven design and the command line.

I have excellent written communication and interpersonal skills. I've worked closely with marketing departments in all my positions. I always consider my audience.

## Experience & Accomplishments

*Web Development/Backend Development at Centerpointe Research Institute*

*September 2009 – December 2011*

I developed a custom e-commerce platform using Ruby on Rails that provided robust functionality and a high degree of functionality. This tool allowed people to create custom web pages, manage a large inventory and administer complicated promotions in a simple, understandable way. **I digested complex business requirements and created a program that met their needs while simplifying the user experience.**

- Built tools compatible with with legacy systems while building a solid foundation for future developers.
- Created extensive e-commerce solutions with a focus on usability.
- Built systems that allowed non-technical members to create and edit content online.
- Worked with technical and non-technical people to create custom software.

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## Experience & Accomplishments cont.

*Freelance Web Development/Internet Marketing*

*March 2009 – September 2009*

I developed several e-commerce solutions in PHP and Ruby to meet the needs to small to mid sized businesses. Projects included creating marketing pages for fashion brands, to large scale e-commerce and content management solutions. Developed **essential skills for communicating to clients and developers** and became intimately familiar with fine grained project management.

- Worked directly with stake holders on business critical projects.
- Worked closely with other developers and graphic designers to create with strict deadlines and complex design specifications.

*Lead Web Developer/Project Manager at Radius Management*

*November 2007 – March 2009*

I created and managed 5 e-commerce sites, developed an inventory management system and **increased online sales 700% in my first six months**. I managed a team of two web developers and one graphic designer to generate leads and manage online sales. I've employed test-driven design, semantic markup and industry leading optimization techniques to make Radius Management the largest online land retailer.

- Created standards compliant e-commerce pages optimized for user experience.
- Wrote clean, maintainable code
- Managed a team of programmers and designers in a fast paced decentralized environment.

*Web Developer at International Art Unlimited*

*December 2006 – August 2007*

Web developer and graphic designer for Phoenix based entrepreneurial group. **Created multiple web applications** including shopping carts and inventory management systems for gallery owners. Participated in **traditional marketing** including direct mailing and print advertisements.

- Created an e-commerce platform to allow non-technical artists to sell their work online
- Created shopping cart and price quote application that utilized PHP and Javascript
- Worked closely with investors to rapidly meet their needs

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## References

References Available Upon Request